

Minimum Advertised Price Policy NutriBiotic

865 Parallel Drive, Lakeport, CA 95453

Updated: August 20, 2018

Policy Statement

Nutrition Resource, Inc., DBA NutriBiotic ("NutriBiotic"), has determined that its interests and the interests of the resellers of its NutriBiotic products ("Resellers") are best served through maintaining a well-regulated and fair marketplace for all Resellers. To maintain that fair marketplace, and to encourage Resellers to promote and invest in the advertising and marketing of NutriBiotic products, NutriBiotic has adopted this Minimum Advertised Price Policy ("MAP Policy").

This MAP Policy is NOT intended to alter the independent contractor relationship between NutriBiotic and any Reseller. This MAP Policy does not confer, offer, or imply exclusive territory rights to Reseller. This MAP Policy's purpose is to protect and preserve the integrity and branding of NutriBiotic products throughout all channels of distribution.

Minimum advertised prices ("MAP") shall be established from time to time by NutriBiotic. Currently this MAP Policy applies to the NutriBiotic products listed on Exhibit A to this MAP Policy ("Covered Products"), and the current MAP for the Covered Products are listed on Exhibit A. Any changes to the Covered Products, changes to any MAP, updates to the MAP Policy, and suspensions or modifications of the MAP Policy will be posted on the designated website (currently <http://www.nutribiotic.com/NutriBiotic-MAP-Policy.pdf>). Any Reseller of NutriBiotic products may also contact their NutriBiotic representative for information on the MAP Policy. NutriBiotic does not expect to send individual notices to Resellers in every instance of changes to the MAP Policy, changes to the list of Covered Products, changes to any MAP, or suspensions or modifications of the MAP Policy.

To comply with this MAP Policy, Resellers must advertise at or above the MAP for all Covered Products. Advertising Covered Products at prices below the MAP violates the MAP Policy.

This MAP Policy does not restrict the Reseller's right to establish the price at which it actually sells Covered Products, just the advertising of such prices. NutriBiotic reserves the right to determine in its discretion whether a Reseller has advertised Covered Products at a net advertised price less than the minimum price established in this MAP Policy.

General Guidelines

1. NutriBiotic's MAP Policy is not intended to be, nor shall it be construed to be, an agreement to fix the minimum prices at which Resellers will sell Covered Products. Each Reseller must determine at its discretion the price at which it sells NutriBiotic's products, as long as the advertised prices of Covered Products are not below the MAP.
2. The term "advertisement" for purposes of this MAP Policy includes, but is not limited to, any communication of price through any medium, including newspapers, magazines, billboards, catalogs, brochures, direct mail, mass emails, television, radio, online advertisements, online price listings, flyers, circulars, forums, social media sites, and dealer internet sites or any other method which uses the hypertext transfer protocol ("http") or any internal link to a web-based shopping cart, or any other means of communication.

3. Website features such as “buy now,” “click for price,” automated “bounce-back” pricing emails, pre-formatted email responses, forms, and automatic price display for any items prior to being placed in a customer’s shopping cart, and other similar features are considered to be communications initiated by the Reseller (rather than by the customer) and thereby constitute advertising under this MAP Policy.
4. This MAP Policy applies to all advertised prices of Covered Products regardless of whether offered in the form of promotions, exchanges, coupons, discounts, product combination specials, and package deals.
5. This MAP Policy also applies to any activity which NutriBiotic determines is designed or intended to circumvent the intent of this MAP Policy, such as solicitations for group purchases or bundling and the like.
6. Any wholesale distribution to Reseller by NutriBiotic or exchange of products by NutriBiotic at a discount off wholesale or for less than suggested pricing, shall occur at NutriBiotic’s discretion. No such arrangement shall be considered consent by NutriBiotic for Reseller to advertise NutriBiotic products below MAP Prices.
7. From time to time, NutriBiotic may permit resellers to advertise Covered Products at prices lower than the MAP. In such event, NutriBiotic reserves the right to modify or suspend the MAP with respect to the affected Covered Products for a specified period of time. Examples of such events are closeouts (for products being discontinued) and blowouts (for short dated products).

Policy Enforcement

1. Consequences for a Reseller’s advertising Covered Products below MAP may include, but are not limited to: Reseller having its NutriBiotic account suspended or closed immediately and indefinitely; cancellation of all pending orders placed by Reseller; refusal and rejection of new orders from Reseller; and/or cancellation and termination of any agreement Reseller has with NutriBiotic.
2. Noncompliance with this MAP Policy will have the same effect whether it is deliberate or inadvertent. Consequently, NutriBiotic will not accept any explanation or excuse from a Reseller who has failed to comply. Neither will NutriBiotic accept any promise of future compliance.
3. If a Reseller with multiple store locations violates this MAP Policy at any one store location, or on any associated website, then NutriBiotic will consider this to be a violation by the Reseller for all locations and sites.
4. Advertising Covered Products below MAP under a different name than Reseller has provided to NutriBiotic will RESULT IN IMMEDIATE TERMINATION of Reseller’s account.
5. NutriBiotic reserves the right to determine appropriate enforcement of this MAP Policy in all cases.

Policy Modifications

NutriBiotic reserves the right at any time to modify, suspend, or discontinue the MAP Policy in whole or in part or designate promotional periods during which the terms of the MAP Policy change or designate periods of time during which the MAP Policy is not applicable. MAP Policy modifications will be made available on the NutriBiotic website at <http://www.nutribiotic.com/NutriBiotic-MAP-Policy.pdf>. This MAP Policy supersedes and replaces in their entirety all previous NutriBiotic MAP Policies. This MAP Policy shall remain in effect unless and until NutriBiotic amends, replaces, or terminates it.

Toll Free Ordering: (800) 225-4345

Fax your order to: (707) 263-7844

Email: sales@nutribiotic.com

Prices Effective 01.01.18

Product Description	Product #	Size	Retail	Wholesale	MAP
GRAPEFRUIT SEED EXTRACT					
Grapefruit Seed Extract	1000*	2 oz.	\$ 15.98	\$ 7.99	\$ 11.99
Liquid Concentrate	1001*	4 oz.	\$ 25.98	\$ 12.99	\$ 19.49
Maximum GSE Liquid Con.	995*	1 oz.	\$ 17.98	\$ 8.99	\$ 13.49
GSE Capsules, 250 mg	1006*	60 ea.	\$ 13.98	\$ 6.99	\$ 10.49
GSE CapsulesPlus, 125 mg	1010*	90 ea.	\$ 22.98	\$ 11.49	\$ 17.24
GSE Tablets, 125 mg	1013	100 ea.	\$ 12.98	\$ 6.49	\$ 9.74
DefensePlus,	1014	45 ea.	\$ 15.98	\$ 7.99	\$ 11.99
250 mg Tablets	1015	90 ea.	\$ 26.98	\$ 13.49	\$ 20.24

* Discounts apply to purchases of 12 or more of one SKU

PERSONAL CARE					
Bubble Bath	1035	16 oz.	\$ 7.49	\$ 3.75	\$ 5.62
Skin Cleanser					
Fresh Fruit	1021	16 oz.	\$ 8.99	\$ 4.49	\$ 6.74
	1022	1 gal.	\$ 45.99	\$ 27.49	\$ 34.49
Original	1026	16 oz.	\$ 8.99	\$ 4.49	\$ 6.74
	1027	1 gal.	\$ 45.99	\$ 27.49	\$ 34.49
Sensitive Skin	1023	16 oz.	\$ 8.99	\$ 4.49	\$ 6.74
	1024	1 gal.	\$ 45.99	\$ 27.49	\$ 34.49

Super Shower Gel					
Fresh Fruit	1037	12 oz.	\$ 8.99	\$ 4.49	\$ 6.74
	1038	1 gal.	\$ 58.49	\$ 34.99	\$ 43.87
Vanilla Chai	1041	12 oz.	\$ 8.99	\$ 4.49	\$ 6.74
	1042	1 gal.	\$ 58.49	\$ 34.99	\$ 43.87
Fragrance Free	1039	12 oz.	\$ 8.99	\$ 4.49	\$ 6.74
	1040	1 gal.	\$ 58.49	\$ 34.99	\$ 43.87

Pure Coconut Oil Soap					
Unscented	1500	2 oz.	\$ 2.99	\$ 1.49	\$ 2.24
	1502	8 oz.	\$ 6.99	\$ 3.49	\$ 5.24
	1504	32 oz.	\$ 19.98	\$ 9.99	\$ 14.99
	1506	1 gal.	\$ 54.99	\$ 27.49	\$ 41.24
Peppermint & Bergamot	1510	2 oz.	\$ 2.99	\$ 1.49	\$ 2.24
	1512	8 oz.	\$ 6.99	\$ 3.49	\$ 5.24
	1514	32 oz.	\$ 19.98	\$ 9.99	\$ 14.99
	1516	1 gal.	\$ 54.99	\$ 27.49	\$ 41.24
Lavender Lemongrass	1520	2 oz.	\$ 2.99	\$ 1.49	\$ 2.24
	1522	8 oz.	\$ 6.99	\$ 3.49	\$ 5.24
	1524	32 oz.	\$ 19.98	\$ 9.99	\$ 14.99
Lavender & Mint	1540	2 oz.	\$ 2.99	\$ 1.49	\$ 2.24
	1542	8 oz.	\$ 6.99	\$ 3.49	\$ 5.24
	1544	32 oz.	\$ 19.98	\$ 9.99	\$ 14.99

Hand & Body Lotion, Citrus	1085	8 oz.	\$ 9.99	\$ 4.99	\$ 7.49
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Body & Foot Powder					
Unscented	1060	4 oz.	\$ 7.99	\$ 3.99	\$ 5.99
Lavender	1061	4 oz.	\$ 7.99	\$ 3.99	\$ 5.99
Citrus Mint	1062	4 oz.	\$ 7.99	\$ 3.99	\$ 5.99

Deodorant					
Unscented	1065	2.6 oz.	\$ 6.49	\$ 3.25	\$ 4.87
Lavender	1066	2.6 oz.	\$ 6.49	\$ 3.25	\$ 4.87
Mango Melon	1067	2.6 oz.	\$ 6.49	\$ 3.25	\$ 4.87
Tea Tree	1080	2.6 oz.	\$ 7.49	\$ 3.75	\$ 5.62

Oral Care					
Dental Gel	1030	4.5 oz.	\$ 7.99	\$ 3.99	\$ 5.99
Dental Gel Plus, Whitening	1031	4.5 oz.	\$ 8.99	\$ 4.49	\$ 6.74
MouthFresh	1033	16 oz.	\$ 8.99	\$ 4.49	\$ 6.74
Throat Spray	1016	4 oz.	\$ 9.99	\$ 4.99	\$ 7.49

Product Description	Product #	Size	Retail	Wholesale	MAP
PERSONAL CARE (continued)					
Skin & Wound Spray	1005	4 oz.	\$ 7.99	\$ 3.99	\$ 5.99
Skin Ointment	1045	0.5 oz.	\$ 8.99	\$ 4.49	\$ 6.74
Nasal Spray	1050	1 oz.	\$ 9.99	\$ 4.99	\$ 7.49
Nasal Spray Plus	1051	1 oz.	\$ 10.49	\$ 5.25	\$ 7.87
Ear Drops	1055	1 oz.	\$ 6.99	\$ 3.49	\$ 5.24

SHAMPOO AND CONDITIONER					
Everyday Clean Shampoo	900	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37
Everyday Clean Conditioner	903	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37
Everyday Volume Shampoo	910	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37
Everyday Volume Conditioner	913	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37
Everyday Nourish Shampoo	920	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37
Everyday Nourish Conditioner	923	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37
Everyday Pure Shampoo	930	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37
Everyday Pure Conditioner	933	10 oz.	\$ 8.49	\$ 4.25	\$ 6.37

ANTIOXIDANT PROPERTIES AND ULTRA-HYDRATING SKIN CARE					
Face Crème	1090	2 oz.	\$ 23.98	\$ 11.99	\$ 17.99
Peptide Face Crème	1091	2 oz.	\$ 24.95	\$ 12.49	\$ 18.71
Body Crème	1092	8 oz.	\$ 19.95	\$ 9.89	\$ 14.96
Skin Serum	1093	1 oz.	\$ 24.98	\$ 12.49	\$ 18.74
Foaming Facial Cleanser	1096	4.2 oz.	\$ 15.99	\$ 7.99	\$ 11.99
Hydrating Facial Toner	1097	4.2 oz.	\$ 14.95	\$ 7.49	\$ 11.21

ORGANIC PROTEIN BLEND					
Organic Protein + Greens & Veggies					
Creamy Vanilla	3115	19 oz.	\$ 37.49	\$ 22.49	\$ 28.12
	3119	12/pkts	\$ 33.48	\$ 19.95	\$ 25.11

RICE PROTEIN					
Rice Protein					
Plain	150	21 oz.	\$ 24.99	\$ 14.99	\$ 18.74
	151	3 lbs.	\$ 46.99	\$ 27.99	\$ 35.24
	154	12/pkts	\$ 14.99	\$ 8.99	\$ 11.24
Vanilla	155	21 oz.	\$ 24.99	\$ 14.99	\$ 18.74
	156	3 lbs.	\$ 46.99	\$ 27.99	\$ 35.24
	159	12/pkts	\$ 14.99	\$ 8.99	\$ 11.24
Chocolate	160	22.9 oz.	\$ 24.99	\$ 14.99	\$ 18.74
	161	3 lbs.	\$ 46.99	\$ 27.99	\$ 35.24
	164	12/pkts	\$ 14.99	\$ 8.99	\$ 11.24
Mixed Berry	165	21 oz.	\$ 24.99	\$ 14.99	\$ 18.74
	169	12/pkts	\$ 14.99	\$ 8.99	\$ 11.24

Rice Protein Full Spectrum					
Vanilla	100	20 oz.	\$ 29.49	\$ 17.50	\$ 22.12
	101	4.4 lbs.	\$ 89.99	\$ 53.99	\$ 67.49

Organic Rice Protein					
Plain	3000	21 oz.	\$ 26.99	\$ 15.99	\$ 20.24
	3001	3 lbs.	\$ 53.49	\$ 31.99	\$ 40.12
	3004	12/pkts	\$ 14.99	\$ 8.99	\$ 11.24
Vanilla	3005	21 oz.	\$ 26.99	\$ 15.99	\$ 20.24
	3006	3 lbs.	\$ 53.49	\$ 31.99	\$ 40.12
	3009	12/pkts	\$ 14.99	\$ 8.99	\$ 11.24
Chocolate	3010	22.9 oz.	\$ 26.99	\$ 15.99	\$ 20.24

PEA PROTEIN					
Pea Protein					
Plain	3200	21 oz.	\$ 23.49	\$ 13.99	\$ 17.62
Vanilla	3205	21 oz.	\$ 23.49	\$ 13.99	\$ 17.62

More on Reverse ➡

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Product Description	Product #	Size	Retail	Wholesale	MAP
PROZONE NUTRITIONALLY BALANCED DRINK MIXES					
Vanilla Bean	131	22.5 oz.	\$ 23.99	\$ 14.25	\$ 17.99
Chocolate	134	24.2 oz.	\$ 23.99	\$ 14.25	\$ 17.99
Vegan Vanilla Bean	140	22.5 oz.	\$ 27.99	\$ 16.75	\$ 20.99
SLEEP AID					
MetaRest Capsules	2013	60 ea.	\$ 13.95	\$ 6.98	\$ 10.46
CHLORELLA					
Chlorella	90	150 ea.	\$ 19.99	\$ 11.99	\$ 14.99
500 mg Tablets	91	300 ea.	\$ 37.99	\$ 22.75	\$ 28.49
MINERALS					
Multi Mineral	640	100 ea.	\$ 12.99	\$ 6.49	\$ 9.74
High Potency Capsules	641	250 ea.	\$ 29.99	\$ 14.99	\$ 22.49
Calcium Magnesium	610	100 ea.	\$ 10.99	\$ 5.49	\$ 8.24
High Potency Capsules	611	250 ea.	\$ 24.99	\$ 12.49	\$ 18.74
MULTI-VITAMIN & MINERAL					
Hypo-Allergenic Multiple	120	90 ea.	\$ 16.98	\$ 8.49	\$ 12.74
Capsules - USP FCC Grade	121	180 ea.	\$ 31.98	\$ 15.99	\$ 23.99
ELECTROLYTES					
Essential Electrolytes					
Capsules	560	100 ea.	\$ 14.99	\$ 7.50	\$ 11.24
VITAMIN C					
Meta-C					
500 mg Capsules	180	100 ea.	\$ 15.99	\$ 7.99	\$ 11.99
pH 6.2	181	250 ea.	\$ 36.99	\$ 18.99	\$ 27.74
1000 mg Tablets	185	100 ea.	\$ 19.99	\$ 9.99	\$ 14.99
pH 7.2	186	250 ea.	\$ 46.99	\$ 23.75	\$ 35.24
Powder pH 7.2	190	8 oz.	\$ 23.99	\$ 11.99	\$ 17.99
Vitamin C (Ascorbic Acid)					
1000 mg Capsules	270	100 ea.	\$ 10.95	\$ 5.50	\$ 8.21
pH 2.1	271	250 ea.	\$ 22.98	\$ 11.50	\$ 17.24
	272	500 ea.	\$ 42.98	\$ 21.50	\$ 32.24
1000 mg Tablets	280	100 ea.	\$ 9.98	\$ 4.99	\$ 7.49
pH 2.1	281	250 ea.	\$ 22.98	\$ 11.49	\$ 17.24
	282	500 ea.	\$ 43.98	\$ 21.99	\$ 32.99
Ascorbic Acid					
Crystalline Powder	200	8 oz.	\$ 14.50	\$ 7.25	\$ 10.88
pH 2.1	201	16 oz.	\$ 24.99	\$ 12.49	\$ 18.74
	202	2.2 lbs.	\$ 51.99	\$ 25.99	\$ 38.99
	203	5 lbs.	\$ 113.50	\$ 56.75	\$ 85.13
Ascorbic Acid with Bioflavonoids					
Crystalline Powder	300	8 oz.	\$ 15.98	\$ 7.99	\$ 11.99
pH 3.1	301	16 oz.	\$ 27.98	\$ 13.99	\$ 20.99
	302	2.2 lbs.	\$ 55.98	\$ 27.99	\$ 41.99
	303	5 lbs.	\$ 121.98	\$ 60.99	\$ 91.49

Product Description	Product #	Size	Retail	Wholesale	MAP
VITAMIN C (continued)					
Ascorbate Bio-C					
Multi-Ascorbate Formula	350	8 oz.	\$ 15.49	\$ 7.75	\$ 11.62
Effervescent Powder	351	16 oz.	\$ 26.49	\$ 13.25	\$ 19.87
Buffered pH 5.8	352	2.2 lbs.	\$ 51.49	\$ 25.75	\$ 38.62
Calcium Ascorbate					
Crystalline Powder	400	8 oz.	\$ 17.49	\$ 8.75	\$ 13.12
Buffered pH 7.3	401	16 oz.	\$ 32.99	\$ 16.50	\$ 24.74
Hypoallergenic	402	2.2 lbs.	\$ 68.99	\$ 34.50	\$ 51.74
	403	5 lbs.	\$ 137.99	\$ 69.00	\$ 103.49
Sodium Ascorbate					
Crystalline Powder	450	8 oz.	\$ 14.99	\$ 7.49	\$ 11.24
Buffered pH 7.1	451	16 oz.	\$ 24.99	\$ 12.49	\$ 18.74
Hypoallergenic	452	2.2 lbs.	\$ 51.49	\$ 25.75	\$ 38.62
	453	5 lbs.	\$ 110.00	\$ 55.00	\$ 82.50
Hypo-Aller C					
Crystalline Powder	500	8 oz.	\$ 13.98	\$ 6.99	\$ 10.49
Buffered pH 6.8	501	16 oz.	\$ 25.49	\$ 12.75	\$ 19.12
Hypoallergenic	502	2.2 lbs.	\$ 50.49	\$ 25.25	\$ 37.87
	503	5 lbs.	\$ 99.49	\$ 51.50	\$ 74.62
Buffered Vitamin C					
500 mg Capsules	510	100 ea.	\$ 10.49	\$ 5.25	\$ 7.87
Buffered pH 6.8	511	250 ea.	\$ 22.99	\$ 11.75	\$ 17.24
Electro-C Cherry					
Sweetened with Stevia!					
Natural Cherry Flavor	550	8 oz.	\$ 14.49	\$ 7.25	\$ 10.87
Buffered pH 6.0	551	16 oz.	\$ 24.49	\$ 12.25	\$ 18.37
Hypoallergenic	552	2.2 lbs.	\$ 50.49	\$ 25.25	\$ 37.87
Electro-C Lemon					
Sweetened with Stevia!					
Natural Lemon Flavor	555	8 oz.	\$ 14.49	\$ 7.25	\$ 10.87
Buffered pH 6.0	556	16 oz.	\$ 24.49	\$ 12.25	\$ 18.37
Hypoallergenic	557	2.2 lbs.	\$ 50.49	\$ 25.25	\$ 37.87
Amla Vitamin C					
1000 mg Tablets	585	30 tabs.	\$ 29.95	\$ 14.95	\$ 22.46
	586	60 tabs.	\$ 57.95	\$ 28.95	\$ 43.46

\$75.00 MINIMUM ORDER. FREE SHIPPING ON ORDERS \$150.00 OR MORE (excluding Alaska & Hawaii). Some restrictions apply. If order is under \$150.00, add \$5.00 shipping and handling. If order is COD, add \$11.00. No COD charge on orders \$300.00 or more. For more information, call 1-800-225-4345 or browse our web site at www.nutribiotic.com. Prices subject to change without notice.